

Cold Springs Board of Directors

April 21st, 2021 Working Board Meeting

Call to Order/Roll Call

- Cal to Order: 4:50
- Director's present: Russ Hasemeier, Tom Goldie, Shaun Verner, Lynda Vernon, Mike Worley, Chris Whitaker.
- Director's absent: Greg Witherow
- Other's present: Chris Mitchell, Nathan Henderson, Tom Hazlett

Approval of Minutes- Minutes were approved electronically.

New Business

- Mike Worley proposed that all Senior dues start going to the Capital account and that the next Employee Retention Credit check also be deposited into the Capital account. That is so we can start to attack the improvements that are needed (the walk-in refrigerator box, the AC in the building etc.). Mike also stated that if the cash were needed from the Senior later the board could revisit it then. **Mike Worley made a motion, Russ Hasemeier seconded, and the board voted and approved.**
- Chris asked the board's permission to investigate an awning on the patio, the board approved and allocated \$1,000.00 for the project.
- Chris and Nathan discussed the clubs strategic plan for marketing memberships for the club, Tom Hazlett suggested we investigate a greater Face Book presence, Nathan and Chris will look at bring an intern on for a few days a week to assist with the advertising.
- The board approved Chris to order uniforms for the outside crew as well as our bar tenders. Chris will sit down with Tyler and get things rolling.
- The marshal program was discussed, and the board felt the need for an outside marshal to assist our golf professions monitoring the course. Chris will look for a retired person, and the club will trade out golf for the time he or she spends marshalling.
- Tom Hazlett expressed his frustration with our current phone system, making tee times has become difficult. Nathan will call the phone company and see if we can rectify the issues.

- The Dog Policy was once again discussed there were no changes made.
- The board discussed establishing a social media committee they all felt this was an important tool moving the club forward with a presence in social media and help us continue to sell memberships.
- The board approved establishing a social media committee to look at options on social media to market our club and sell additional memberships.

General Managers Report

- The board thanked Jim and Maureen Carter for the new cart path on hole #9. The board has also asked Chris and Nathan to come up with a plaque or sign to thank the Carter's for their generosity.
- Membership update was presented Chris with great news, we are selling memberships at an aggressive pace, the club seems to be the place everyone wants to be.
- **Chris informed the board that the Men's Invitational was full.**
- Chris informed the board that the club is now using Hunt propane at the club, and that if members decide to also switch, Hunt will give our members a substantial discount. Nathan is going to send out an eblast to our membership notifying them of this opportunity.

Financial Report

- The financials were presented by Nathan and Chris and approved.
- **Nathan discussed the IRS update and informed we should be receiving 2-3 checks shortly, also Nathan discussed with the board that we still have not received the final audit report, Chris Whitaker suggested to change to someone else next year because of the lack of service.**

Comment Cards

- Comment cards were addressed, and Chris will follow up with members who submitted cards.

Old Business

- Employee Handbook, deferred until next month's meeting.

- K-12 solar proposal was discussed and deferred.

Committee Reports

- **None submitted.**

Adjournment 7:40